



## Press Release

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### **Former Aetna Executive Carl King Joins the IKS Health Board of Investors**

**NEW YORK, NY** – IKS Health, a leading service-enabled solutions provider has announced that Carl King has joined the organization’s board of investors. A former member of the organization’s advisory board, King joins the board of investors after learning about IKS Health’s approach to reducing physician burnout, improving data integrity, engaging patients and physicians, and bringing profitability to health systems.

King has nearly three decades of experience in health care financing, delivery, and acquisitions. He has expertise in network strategy, national contracting and value-based contracting for health care systems. King’s diverse background gives him a deep understanding of the complexities of operating a health care system.

King previously served as the senior vice president of integration at Aetna, one of the nation’s largest health plans. His responsibilities at Aetna included leading the provider network strategy and implementation planning for the Humana acquisition. King also had profit and loss responsibility for National Accounts, a division serving Aetna’s largest customers. Additionally, he served as head of Aetna’s provider network strategy and contracting policies.

“Carl brings dynamic industry experience in driving alignment, growth, performance improvement, and transformation,” says Sachin K. Gupta, president and CEO, IKS Health. “Carl has proven success in building powerful organizational structure, leadership and governance to improve physician engagement. With his knowledge and vision for strategy, we’re humbled that he finds IKS Health a worthwhile investment in the future of healthcare.”

To learn more about IKS Health, visit: [www.ikshealth.com](http://www.ikshealth.com).

**About IKS Health:**

*IKS Health enables the enhanced delivery of exceptional care for today’s practicing physician, medical groups and health systems. Supporting health care providers through every function of the patient visit, IKS is a go-to resource for organizations looking to effectively scale, improve quality and achieve cost savings through integrated technology and forward-thinking solutions. Founded in 2007, the 5,000-member strong workforce at IKS manages more than \$10 billion in revenue for more than 10,000 physicians throughout the United States.*

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