



Press Release

Contact:

Lauren Astor

lauren.astor@ikshealth.com

(717) 586-1609

Medical Business Management, the solutions provider behind Atlanta Women’s Health Group, Partners with IKS Health for Revenue Cycle Management

Atlanta, GA – Medical Business Management (MBM) is pleased to announce its partnership with IKS Health, a leading service-enabled solutions provider to large medical enterprises. MBM is a management services organization providing comprehensive administrative, technologic, and billing support services to Atlanta Women’s Health Group (AWHG). IKS Health will manage the end-to-end revenue cycle management process for MBM.

Through this new partnership, IKS will oversee MBM’s claims processing, payment and revenue generation. Streamlining efficiencies, IKS will conduct everything from determining patient eligibility, coding claims correctly, tracking claims, collecting payments, following up on denied claims, and providing customer service support.

Medical Business Management, Inc. is a top tier service provider to medical practices offering a multitude of practice support as well as delivering operating efficiencies, purchasing power, and negotiation leverage.

Atlanta Women’s Health Group, P.C. is one of the largest OB/GYN practices in the southeast responsible for serving approximately 300,000 patients representing over 400,000 visits annually, and delivering approximately 12,000 babies each year, primarily servicing the Atlanta Metropolitan and Athens Metropolitan Areas and expanding throughout Georgia.

“IKS Health has a deep knowledge that will enhance our revenue cycle management, coupled with years of experience supporting OB/GYN practices. We felt this made for a natural partnership that will benefit our practices many times over,” says Richard Zane, M.D., Chief Executive Officer. “IKS has succeeded in expanding margins and providing overall improvement for organizations similar to ours, time and again. We’re pleased at the value we believe this partnership will bring.”

IKS differs from most health care solution entities in that it does not offer clients a proprietary technological solution; instead, it optimizes value and efficiencies for physician practices that use any system of EMR or RCM technology. By integrating its platform into the physician



Press Release

enterprises' existing technology, IKS services and technology solutions provide better financial and clinical results as well as higher physician engagement and satisfaction. IKS offers seamless data migration between multiple platforms, allowing practices to maintain their familiar legacy platform but reap improved outcomes across the full spectrum of clinical, operational, and financial functions.

###

About IKS Health

IKS Health enables the enhanced delivery of exceptional health care for today's practicing physician, medical groups and health systems. Supporting health care providers through every function of the patient visit, IKS is a go-to resource for organizations looking to effectively scale, improve quality and achieve cost savings through integrated technology and forward-thinking solutions. Founded in 2007, the 4,000-member strong workforce at IKS manages more than \$6 billion in revenue for more than 14,500 physicians throughout the United States. IKS is headquartered in New York and has offices in Los Angeles, Chicago, Denver, Montgomery, Mumbai and Hyderabad, India.