



Press Release

Contact: Lauren Astor
lauren.astor@ikshealth.com
(717) 586-1609

Jay Geer
jay@millergeer.com
(562) 883-0375

Central Texas OB/GYN Associates Partners with IKS Health for Revenue Cycle Management

AUSTIN, TX - Central Texas OB/GYN Associates (CTOA), the largest single specialty group in Central Texas, Austin and Round Rock, has engaged with IKS Health, a leading service-enabled solutions provider to large medical enterprises, to manage its revenue cycle management process.

Through this new partnership, IKS will oversee CTOA's claims processing, payment and revenue generation. Streamlining efficiencies, IKS will conduct everything from determining patient eligibility, coding claims correctly, tracking claims, collecting payments, following up on denied claims, and providing customer service support.

CTOA delivers critical administrative services and top-tier patient support for obstetrics and gynecological practices in Central Texas, Austin, Round Rock and surrounding areas.

"Partnering with IKS Health to streamline our revenue cycle management is a natural fit and an inevitable evolution in our healthcare management services," says Jim Spaulding, CEO of Central Texas OB/GYN Associates. "We selected IKS because of its demonstrated success in revenue management and overall improvement for practices similar to ours."

IKS differs from most health care solution entities in that it does not offer clients a proprietary technological solution; instead, it optimizes value and efficiencies for physician practices that use any system of EMR or RCM technology. By integrating its platform into the physician enterprises' existing technology, IKS services and technology solutions provide better financial and clinical results as well as higher physician engagement and satisfaction. IKS offers seamless data migration between multiple platforms, allowing practices to maintain their familiar legacy platform but reap improved outcomes across the full spectrum of clinical, operational, financial and communication functions.

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About IKS Health:

IKS Health is a global healthcare services company that provides an integrated solution enabling enterprise healthcare organizations to achieve superior financial and clinical outcomes while also empowering them to grow successfully, operate efficiently, and navigate industry change. Our integrated solution includes - financial solutions (including revenue generation, revenue capture, revenue collection, and revenue protection), technology and practice solutions (including software, implementation, analytics, training, and support) and clinical solutions (including virtual scribe, data abstraction, clinical documentation, implementation, coding, and other services that utilize trained clinicians in India).

Working with IKS Health, our customers are able to improve their profitability through increased revenues and reduced expenses; reduce their AR and improve cash flow; improve visibility, control and compliance; and leverage our scalable infrastructure to support their growth. Our integrated solution is broken up into IKS MARGIN, IKS PRACTICE and IKS CARE to address specific pain points for clients. These solutions leverage the organization's existing technology platform to deliver industry leading results across the practice continuum.

IKS MARGIN: Increase revenue, increase collections, reduce the cost to collect

IKS PRACTICE: Leverage, deploy, optimize, and support the technology provider organizations run on

IKS CARE: Support and extend the provider, allow them to see more patients more successfully

Our team includes doctors, healthcare professionals who have managed clinical practices, management consultants, revenue cycle professionals, and technology professionals. We are a privately held company, with close to 4,000 employees spread over 9 offices across the globe that is funded and supported by one of Asia's leading investors. IKS is headquartered in New York and has offices in Los Angeles, Chicago, Denver, Montgomery, Mumbai and Hyderabad, India.

For more information, please visit us at: <http://www.ikshealth.com>.