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Dr. Kelly Reed Signs on as Senior Vice President, Clinical Services and Outcomes at IKS Health

DES MOINES, IA – November 19, 2019 – [IKS Health](#), a premier healthcare solutions organization, today announced that Kelly Reed, D.O. has joined the organization as the new senior vice president (SVP) of clinical services and outcomes. To her position at IKS, Reed brings a deep clinical background, including more than 25 years of experience as a leader and provider of family medicine at a variety of organizations, as well as hands-on experience with IKS solutions.

Prior to her work with IKS, Reed was employed at healthcare entities including DoctorsNow Walk-in Clinic, Family Medicine of Urbandale and, most recently, The Iowa Clinic, where she initially encountered IKS’s virtual scribe solution, Scribble. After integrating Scribble into her clinical processes, Reed experienced firsthand the time and resource savings that the solution can provide. She quickly became an advocate and close partner for IKS, ultimately accepting her new role as SVP in the organization to help further improve and better deliver the company’s solutions to providers like herself.

“When I first encountered IKS and Scribble, I was so plagued with documentation and regulatory burdens that I was ready to retire from medicine altogether,” said Kelly Reed, new SVP, Clinical Services and Outcomes at IKS. “Once I began to use Scribble, I truly felt like I had my life back, and was able to re-invest time into the career I love. It was a huge turning point for me, and I quickly understood the value IKS can bring to physicians undergoing the same struggles I was.”

This drastic change is what made her want to join IKS, Reed notes, because she felt she could make a real difference for providers just like her. Reed will work with IKS and client organizations to help further maximize the impact of IKS solutions, like Scribble, to bring more value to partner organizations and help providers uncover even more efficiencies to diminish administrative burdens and improve patient outcomes and experience.

“Bringing Dr. Reed onto the team was a unique and exciting opportunity that we know will have wide-reaching positive impacts for IKS,” says Sachin K. Gupta, founder and CEO, IKS Health. “Not only has she led a standout career as a clinician, but Dr. Reed has taken on leadership roles at virtually every organization she’s worked with. Aside from these extensive credentials, she has been an end-user and advocate of IKS for several years and brings to the table an ideal blend of real-world knowledge and innate understanding of our solutions. We anticipate Dr. Reed will provide vital direction and assistance for our clients and organization as a whole.”

To learn more about IKS Health, visit: www.ikshealth.com.

About IKS Health

[IKS Health](#) enables the enhanced delivery of exceptional health care for today’s practicing physician, medical groups and health systems. Supporting health care providers through every function of the patient visit, IKS is a go-to resource for organizations looking to effectively scale, improve quality and achieve cost savings through integrated technology and forward-thinking solutions. Founded in 2007,



the 4,500-member strong workforce at IKS includes approximately 1,000 physicians and manages more than \$10 billion in revenue for more than 18,000 client physicians throughout the United States.

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